

## WHAT'S GOING ON?

Sorry for interrupting you but this is

Sometimes it's not easy or safe riding a bike on New York's streets.

Pedestrians and cyclists continue to be maimed and killed by angry careless drivers. After being menaced every day by cars, many of us find it refreshing to join other cyclists in a fun, supportive, safe setting. We're not blocking traffic. We *are* traffic! *Join us!*

Does **Critical Mass** annoy some motorists and the police? *Of course it does!* But it also suggests a change in priorities: in place of isolated tons of steel and glass, instead of the deafening clamor of engines, rather than the foul stench of exhaust and the yammer of mindless merchandising, consider a rolling community of people who can talk with each other and delight in safety and good fellowship. We're not a *protest* ride. We're a *probike* ride. *Join us!*



Riding a bike helps New York City. **Critical Mass** transforms choked streets in nearly 400 cities on six continents into rolling festivals. We're not hogging more space than we need, we're not endangering other people, we're not crying for more roads, we're not adding to greenhouse gases, and we're not wasting fuel. *Real patriots ride bikes! Join us!*

If we all ride our bikes -- to and from work, to shop, just for fun -- we'll begin reclaiming our streets. Folks will see us enjoying New York's public space and be inspired too. **Critical Mass** envisions a more bike-friendly city. Together, let's have fun making it happen. *Join us!*

**Critical Mass** happens whenever and wherever we ride. Start your own **Critical Mass**. Folks on skates and skateboards are very welcome too. Bring water (you'll get thirsty), lights (it gets dark), and noisemakers. And most important ... **BRING FRIENDS!**

**STILL WE RIDE!**

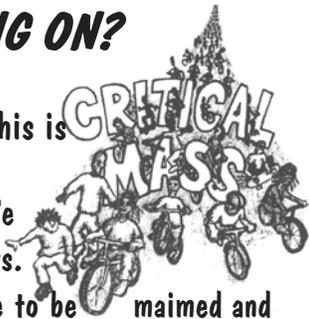
## WHAT'S GOING ON?

Sorry for interrupting you but this is

Sometimes it's not easy or safe riding a bike on New York's streets.

Pedestrians and cyclists continue to be maimed and killed by angry careless drivers. After being menaced every day by cars, many of us find it refreshing to join other cyclists in a fun, supportive, safe setting. We're not blocking traffic. We *are* traffic! *Join us!*

Does **Critical Mass** annoy some motorists and the police? *Of course it does!* But it also suggests a change in priorities: in place of isolated tons of steel and glass, instead of the deafening clamor of engines, rather than the foul stench of exhaust and the yammer of mindless merchandising, consider a rolling community of people who can talk with each other and delight in safety and good fellowship. We're not a *protest* ride. We're a *probike* ride. *Join us!*



Riding a bike helps New York City. **Critical Mass** transforms choked streets in nearly 400 cities on six continents into rolling festivals. We're not hogging more space than we need, we're not endangering other people, we're not crying for more roads, we're not adding to greenhouse gases, and we're not wasting fuel. *Real patriots ride bikes! Join us!*

If we all ride our bikes -- to and from work, to shop, just for fun -- we'll begin reclaiming our streets. Folks will see us enjoying New York's public space and be inspired too. **Critical Mass** envisions a more bike-friendly city. Together, let's have fun making it happen. *Join us!*

**Critical Mass** happens whenever and wherever we ride. Start your own **Critical Mass**. Folks on skates and skateboards are very welcome too. Bring water (you'll get thirsty), lights (it gets dark), and noisemakers. And most important ... **BRING FRIENDS!**

**STILL WE RIDE!**